



NATE BALCOM

USER EXPERIENCE SPECIALIST

I'm dedicated to the mission of developing user-friendly, responsive, and innovative applications that contribute to the efficiency, quality, and safety of any industry or company. Operating in an Agile manner, I collaborate with various teams to create a suite of applications tailored for distribution and tracking opportunities within the company. Additionally, I leverage my skills to design for developing software prototypes utilising Adobe XD, Sketch, Figma and much more.

(upon request)

Lake Orion, MI

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NateBal.com



PROFESSIONAL EXPERIENCE

Cardinal Health

User Experience Designer & Developer

Remote Work
Dublin, OH
Aug 2022 – Sep 2023

- **XD Prototyping:** Designed with Adobe XD to create prototypes that showcased the envisioned design and functionality of the backhaul trucking routes of all vehicles..
- **Jira Progression:** Used Jira to communicate software progress between cross functional teams across the globe.
- **Confluence Documentation:** Documented the design process during every step of our sprints. Kept track of all nuances of design along the way.
- **Photoshop Mocking:** Used Photoshop in meetings to make quick edits given by stake-holders. A lot of real-time collaborating happened this way.

Ford Mobility

UX Designer for Electric Fleet Vehicles

Remote Work
Dearborn, MI
Jan 2021 – Jun 2021

- **Sketch Prototyping:** Leveraging Sketch to create prototypes that showcased the envisioned design and functionality of electric fleet vehicle software.
- **Jira Progression:** Facilitating progression within Jira, ensuring smooth communication and workflow between the creative and engineering teams.
- **New Feature Creation:** Actively contributing to the creation of new features, exploring innovative solutions while maintaining alignment with coding constraints.

Fiat Chrysler Automobiles (FCA)

UX UI Interaction Developer & Prototype Design

Chrysler World Headquarters
Auburn Hills, MI
Jun 2014 – Feb 2020

- **BUC Creation and Programming:** I took charge of BUC (Built Upon Commitment) creation, programming, direction, team coordination support, and onboarding for new tech hires.
- **Ride Alongs and Debugging:** Utilising ride-alongs, I actively debugged future in-vehicle experiences to ensure a seamless user interface.
- **Collaboration with HMI & EE:** I closely collaborated with Human-Machine Interface (HMI) and Electrical Engineering (EE) teams to enhance user experiences within the vehicle.
- **Global Communication Coordination:** Played a pivotal role in coordinating Confluence to facilitate effective communication with regions around the world.

United Healthcare

Responsive Application
Designer

Southfield, MI
Jun 2013 – Feb 2014

- **Google Design Sprints:** Attended multiple Google design sprints at [Google home-quarters in Mountainview, CA](#) to contribute to the creation of new vehicle designs.
 - **Lead UX Designer:** Led UX design efforts for interior BUCs used in user testing and trade shows, showcasing projects like the 2019 [Airflow model](#) for [CES](#) and the 2017 [Portal model](#) for CES.
 - **Multi-disciplinary Team Leadership:** Led several multi-disciplinary teams, working as a modeler and coder, to create interactive prototypes for a new in-vehicle experience.
 - **Technology Implementation:** Directly responsible for the implementation of new technology, advancements in programming languages, and rapid prototyping.
 - **Technically Creative:** Showcased the ability to blend artistic creativity with technical proficiency to design and develop interactive technology, fostering a workplace conducive to productive design initiatives.
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- **Responsive Web Design:** Focused on crafting responsive web designs to ensure seamless and consistent user experiences across different devices.
 - **Accessibility:** Committed to ensuring that the web applications adhere to accessibility standards, providing an inclusive experience for all users.

Bachelor of Fine Art

Western Michigan University,
Kalamazoo, MI

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| <ul style="list-style-type: none">● UX● Adobe Creative Suite● Sketch● XD● Figma | <ul style="list-style-type: none">● Html5 / CSS● Infographic design● Software Design● Web Design● Video Editing |
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More information & examples on my website [NateBal.com](#).